



**Here is how it works...**

- You and I determine what kind of garments you want to offer
- You and I determine what kind of print method and colour you want to offer
- I provide you with mock ups for you to approve placement and size of your logo and/or graphics
- I provide you with the cost to produce the garments and advise you of the minimum quantity required for each (usually 12 pcs) \*\* I will explain more about this below
- You set the sell price to your clients based on the costs provided above
- We decide how you want the products to get to your client's; options include the following:
  - Client paid local delivery (I offer porch delivery within Sarnia for \$5)
  - Client paid shipping (not local)
  - Client pick up at your pre-determined location
- We decide on an order deadline, keeping in mind that orders will usually take approximately two to three weeks to have ready after the order deadline. This is important because of the minimum quantity required.
- You provide me with a small write up that you want included on the home page of your store. If you raising money for a certain project or fundraising campaign, you can include details here to share with your clients. Or sometimes this can just be a small write up about the company or organization itself and the services provided.
- I create the online store. I will send you a link to review the information and items on the store.
- Once you have approved the store, we will consider the store “live” and you can share the link with your clients via social media, email, text, etc.
- WMA Promotions collects the orders, processes payments, and prepares the final product for delivery. We label orders and get them ready for pick up or delivery. After the orders are in your clients' hands, we issue you a check for the difference between the sell price and cost.
- We can continue this process as frequently as you wish, offer new items depending on the season, project, or campaign, set a new deadline and continue to generate orders.

**\*\*Minimum quantities** – its costly for us to set up printing for less than 12 items, so we require that you purchase the difference between quantities ordered that don't meet this twelve item minimum (this 12 pcs min. is for apparel, the minimum quantity will be different for other items such as drinkware, etc.). We can hold this inventory for you and keep for future orders, or you can keep this inventory and sell at your own facility.

